



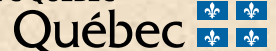
# Établissement Vert Brundtland

For  
a **WORLD**

<i>Ecological</i>	<i>Peaceful</i>	<i>United</i>	<i>Democratic</i>
Educate and act for a sustainable future			



RECYC-QUÉBEC



# An invitation...

to educate and act for a sustainable future

Picture the world we want to live in and find a way to build it – does that kind of challenge interest you? That's what the Établissement vert Brundtland (EVB-CSQ) movement is all about: youth and adults joining forces, rooted in the hope of a better world, trying to make our dream a reality day by day.

Joining the EVB-CSQ movement means getting youth and adults to start thinking about the world around us. It means trying to understand and deciding together what we want. But above all, it means developing discerning, responsible citizens who are capable of taking action to create a world that fulfills their aspirations. Is it a starry-eyed, utopian dream to hope for a better world?

Looking at the huge challenges that face human beings in today's world, this project becomes an urgent necessity! Anyone who takes a hard look at the environmental, social, and economic legacy that we are about to leave for future generations will see the problem. Here at home and around the world, we all share the same planet, with its limited resources and space, and we must learn to live together better, in peace and in harmony with nature.

## From dream to reality

Do you share this dream? Are you already taking actions, no matter how small, to help improve the world? More than 1 300 establishments in Québec have accepted the invitation from the *Centrale des syndicats du Québec* (CSQ) and its partners to join the EVB-CSQ movement. Together, these youth and adults are working towards building an environmentally friendly, peaceful, united, and democratic world.



Obtaining or renewing **EVB-CSQ** status is one way of identifying, highlighting, and gaining exposure and recognition for the daily efforts that your establishment is making to improve society.

*Utopia is tomorrow's reality.*

**Victor Hugo**





## What is an **Établissement vert Brundtland (EVB-CSQ)**?

An EVB-CSQ is **an establishment where people think globally and act locally in order to create a viable future**. In other words, it's a place where people take concrete and ongoing action to help build an environmentally friendly, peaceful, united, and democratic world. It's an establishment that highlights the commitment of youth and adults, by publicizing and gaining social recognition for their actions. It's an establishment that opens up to the community and the world, and proudly displays its accomplishment and actions, **no matter how modest!**

According to meteorologist Edward Lorenz's "butterfly effect" theory, when a butterfly flaps its wings in one part of the world, it can set off a tornado on the other side of the planet. The EVB-CSQ butterfly promotes the idea that every action, no matter how small, can change the world.

### The EVB-CSQ movement is...

- a movement that was **launched in Québec** in the early 1990s by the CSQ and its partners;
- a network of educational and health institutions whose members share a **hope for a better world**;
- a **forum to discuss** ideas, projects, successes, and concerns related to education for a sustainable future (ESF) ;
- a network **whose actions are supported** by many community organizations;
- a movement that offers regional and provincial **educational campaigns**;
- a team that provides pedagogical support for member establishments;
- a movement that provides **meaningful projects** for youth and adults, **leadership**, and **teaching material** that fits into the establishment's curriculum, among other things.

### Why "Green"? Why "Brundtland"?

An establishment is **green** because it cares about the environment; and **Brundtland** because it takes action that involves sharing, cooperation, equity, solidarity, respect, peace, and human concerns, among other things. These are among the major concerns discussed in the Brundtland report, entitled Our Common Future (1987), produced by the World Commission on the Environment and Development, which was chaired by Gro Harlem Brundtland.

*Think globally, act locally!*



# For a WORLD

## Ecological



Environmentally friendly. Ecology involves a certain worldview. It means thinking globally while acting locally. As a science, ecology is based on knowledge of the relationships between species, and between individuals of the same species and their environment. When applied to humans, ecology means taking a critical look at the systems that govern human activity, being aware of the environmental impact of the activity, and conversely, of the effect that these changes have on humans. Aspiring for an environmentally friendly world means learning to recognize your responsibility for your physical surroundings, and learning to live symbiotically with nature.

## Peaceful



Pacifism is a commitment to attain one's objectives by non-violent or non-aggressive means. On a personal level, it means recognizing every human being's right to live in security and meeting their basic needs. It means opposing any actions that deprive others of these inalienable rights. On a social level, it means ensuring respect for human rights, universal access to water, air, food, medical care, and social justice. It means opposing violence and war between human groups – whether for ethnic, religious, ideological, or gender-related reasons, or to appropriate resources. It means working toward the establishment of permanent international peace.



## United



Solidarity means recognizing the ties that we have to one another and to our social, ecological, and cultural environments. It means realizing that human beings are dependent on one another, and that we have a mutual responsibility to the extent that what happens to others affects us all. This solidarity is also intergenerational: today's generation owes a debt to its ancestors and will leave behind a legacy for its successors. It also means recognizing the existence of a commonwealth that must be shared equitably by all of the creatures that populate our planet. It means maintaining established wealth distribution systems and protecting the most disadvantaged.

## Democratic



Democracy means providing people with a means of living together that benefits everyone. It is a system by which people can change leaders peacefully, and in which the government has the right to govern because the people gave it that right. Good governance is based on the principles of equal rights, opportunity, and treatment, as well as respect for a number of fundamental freedoms, including freedom of thought, speech, and association. Fighting for a democratic world means opposing tyranny, injustice, corruption, inequality, competition, and the power of money. Good citizens learn about rights and responsibilities, and participate in civic life and in supporting the common good.





## Concrete action!

The EVB-CSQ movement is based on an integration-oriented educational trend – education for a sustainable future – that enables those involved to give meaning to the educational efforts that they are already making.

## Education for a sustainable future (ESF)

ESF is human-centred. It aims to harmonize relations between individuals, and between people and their environment. It explores the economic, social, and environmental ramifications of our thoughts and actions. It endeavours to create responsible citizens, who are capable of engaging in personal and group action aimed at building an environmentally friendly, peaceful, united, and democratic world.

ESF means translating the four values and the guidelines of EVB-CSQ into action. It means teaching youth and adults to fully assume their roles as responsible citizens.

Here are few examples of concrete projects:

- An ENVIRONMENTAL **program** to **reduce** the consumption of energy and **resources**, and to encourage **reusing** and **recycling**;
- PEACEFUL involvement in awareness campaigns to **combat sexism, racism, and violence**;
- A SOLIDARITY project aimed at **assembling Christmas baskets** for needy families in the community;
- A DEMOCRATIC **group effort** to get the municipality to build a bicycle path, introduce recycling collection, or improve public transit;
- An ENVIRONMENTAL project to **naturalize** the schoolyard and build birdhouses;
- A PEACEFUL project to establish a procedure for **conflict resolution**;
- SOLIDARITY through participation in an **intercultural exchange** between youth and adults from here and elsewhere;
- A DEMOCRATIC project to establish **cooperation councils** and **student councils**.

## EVB-CSQ Guiding Principles – the 6 R's

An Établissement vert Brundland is an establishment that follows the 6 R's for a sustainable future:

**Reducing** consumption of resources (e.g.: using both sides of a sheet of paper)

**Reusing** things (e.g.: creating toys and art from recycled material)

**Recycling** products (e.g.: composting)

**Rethinking** our value systems (e.g.: peaceful conflict resolution)

**Restructuring** our economic systems (e.g.: fair trade)

**Redistributing** resources (e.g.: organizing a flea market in order to help the needy)



# Join the EVB-CSQ Movement

Why me? Why us?

- To gather, validate, promote, and socially recognize what you are already doing.
- To guide you through the introduction of certain elements of the Québec Education program.
- To equip you to develop an ESF (Education for a Sustainable Future) project.
- To add direction and motivation to your activities.
- To contribute to creating hope and increased interest among young people and adults.
- To promote your establishment to the community and the world.
- To create better synergy between your establishment and the people and organizations in your region.
- To benefit from the support of an educational network in the development and execution of your projects.



Photo : H el ene Rochon

*Subscribing to and contributing to the EVB-CSQ movement is an asset rather than an addition!*

## Benefits:

- An **EVB-CSQ activity guide** that provides means and resources, as well as an annual action plan;
- Support from **resource persons** at the CSQ and its affiliates, including retired teachers;
- Excellent **professional development** opportunities during provincial and regional sessions hosted by the EVB-CSQ movement (exchanges, training, debates);
- **Tools to support your activities** during the process of obtaining or renewing your EVB-CSQ status: posters, banners, EVB-CSQ promotional videos, etc.;
- Support for a **provincial or regional program** aimed at recognizing your EVB-CSQ achievements;
- **Visibility** in informational tools that are produced by the CSQ and its affiliates, and in the regional and provincial media;
- The **support and expertise** of partner organizations and EVB-CSQ contributors;
- The **presence of** provincial and local **VIPs** during regional and provincial EVB-CSQ recognition activities;
- EVB-CSQ status, symbolically represented by **Gaia, Goddess of the Earth**, an original photolithography by painter Benoit Simard that will be given to you as a testimony to your commitment;
- ...and much more, because with a movement as energizing as this one, tomorrow can only get better!



**GAIA**



## Tools to support your efforts

The EVB-CSQ movement can provide you with a variety of educational and instructional tools. Support your activities with our interdisciplinary approaches related to the project pedagogy, cooperation, and awareness. These tools these are designed and published by the CSQ and its partners.



### Educational and pedagogical tools

- **The EVB-CSQ site:** An Internet site that is hosted by the CSQ, including proposed activities, opportunities for discussion, project ideas, information concerning EVB-CSQ achievements, and much more (<http://evb.csq.qc.net>).
- **Ensemble, récupérons notre planète:** pedagogical education booklet relating to the on-line environment.
- **Des watts entre les deux oreilles:** pedagogical education booklet relating to the rational use of energy
- **Le BAC:** a segment of the EVB-CSQ site that is dedicated to the ecological management of residual materials in the establishment's environment.
- **Terre comprise:** educational kit and televised series relating to current social and environmental challenges.
- **Des idées dans l'air (DIDA):** educational kit relating to climate change.
- **Educational kits for operation Construire une citoyenneté responsable:** *Tirer le diable par la queue !* (Fight against poverty), *D'un commerce agreeable... et equitable* (For Beneficial Fair Trade – Responsible consumption and fair trade), *La Terre dans votre assiette* (The Earth on your Plate – Eating responsibly), *S'Investir dans nos communautés... en citoyens du monde* (Investing in our communities... as world citizens - Community commitment).
- Videos with themes related to pacifism, ecology, solidarity, and democracy.

Other educational tools pertaining to a variety of topics, including the **management of residual materials, the rational use of energy, the elimination of violence and poverty, health, peace, and cultural diversity.**

### Reading to inspire your activities

- *Éduquer et agir pour un avenir viable* (2001)
- *Orienter l'école pour un monde écologique, pacifique, solidaire et démocratique* (2003)
- *Cadre de référence pour un projet éducatif ESF-EVB* (2001)
- *Pour une participation efficace aux conseils d'établissement* (2000)
  - *Déclaration de principes sur l'éducation de la CSQ* (1996)



**All of these documents, and many more, are available from the EVB-CSQ secretary's office or the CSQ documentation centre.**



# How to become an Établissement vert Brundtland ?

# EVB-CSQ

Are you interested in the EVB-CSQ Movement? If you are, it's probably because your establishment already carries out activities aimed at developing a world that is ecological, peaceful, united, and democratic. Just name them...

To register, fill out and send us a copy of the enclosed registration form. You will receive many suggestions for activities, the detailed list of criteria for recognizing EVB-CSQs, and all other information that is necessary in order to support you in your efforts. Each year, you must send us a brief statement of your achievements that demonstrate that you satisfy the criteria for obtaining or renewing EVB-CSQ status. Your establishment will then be officially recognized as an EVB-CSQ establishment.

## A real challenge! Criteria for obtaining and renewing EVB-CSQ status

- 2 • **Carry out or initiate at least two activities that demonstrate your continued commitment to the EVB-CSQ movement.**

For example, the introduction of a Brundtland Committee; the integration of EVB-CSQ Movement values in the establishment's policy or the education project; a commitment from the governing board; participation in a regional or provincial EVB-CSQ network; the introduction of a plan for the management of residual materials in the establishment's environment (MRMS), etc;

- 1 • **Achieve or pursue at least one educational activity in each of the following four categories.**

- Within the group:** for example, rollout of pedagogical activities as an ESF.
- Within the establishment:** for example, homework assistance from peers.
- Visibility in the community:** for example, cleaning river banks
- Visibility around the world:** for example, correspondence with individuals from another country.

Note that several activities integrate ecological, peaceful, solidarity, and democratic values.

## Like many establishments, there is no doubt that yours already satisfies most of the criteria...Why wait any longer?

EVB-CSQ status is granted to organizations that are affiliated with the CSQ and to establishments with members whose efforts are centred around ecological, peaceful, united, and democratic values (establishment, professional training centre, daycare centre, adult education centre, youth centre, administrative building, union, CLSC, hospital, etc.).

Other establishments that are not members of the CSQ can also obtain special status. Call the EVB-CSQ Secretary's Office for a detailed list of the recognition criteria.



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